

Ian Brody

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Summary

- Seasoned project manager (holding Project Management Professional certification) with 7+ years experience managing software development and network infrastructure projects
- Experienced business analyst with industry experience in shareholder analysis, investor relations, financial research, contact relationship management (CRM), sales tracking, & event management
- Educated in policy analysis with experience in legal and legislative research, statistical analysis, statutory and regulatory compliance, & policy communication
- Deep understanding of the technology and uses of the Internet and other Information Communication Technologies (ICTs)
- Achievement oriented, client-focused work-style

Experience

Legislative Fellow, The New York State Senate, Albany, NY, 2007-2008

- Completed significant research on school governance and student financial aid.
- Researched and drafted education, technology, privacy and election legislation (see Senate bills S.1081 and S.1426 of 2009 for two examples).
- Reviewed legislation in preparation for session and committee meetings.
- Engaged with constituents and interest groups.

Chief Technology Officer, Citigate Financial Intelligence (now Ipreo), Hoboken, NJ, 2001-2005

- Directed all aspects of a technology department supporting this Research, Investor Relations (IR), and Corporate Communications firm. Managed department of 12 employees and consultants, located in 4 states and 3 countries.
- Brought to market the technology of CitigateIRx.com, a subscription-based web site for IR professionals. Managed a multi-million dollar internet development effort, meeting a 3-year budget forecast. Delivered technology from multiple interdependent teams.
- Analyzed business processes to create database and application specifications for the security-sensitive equity and custodial holdings surveillance process, in addition to the Customer/Investor Relationship Management (CRM) systems required by corporate communication professionals. Designed investor targeting tools based on complex business rules. Interfaced with internal and external customers at all levels to analyze business requirements and report results.
- Managed a secure, high-uptime environment. Developed intranet applications.

Consultant, 1999-2007

Engagements included but were not limited to:

- New Jersey State Dept. of Judiciary, NYC Dept. of Environmental Protection, IBM, Ulster County: Design and Instruction of MS Project, MS Project Enterprise & general Project Management
- Citigate Hudson for Citigate Dewe Rogerson: Systems Analyst and Developer of custom applications for investor targeting, sales-force automation and financial surveys.
- Citigate Hudson for the National Football League: Completed a number of projects, including serving as Business Analyst for a large event management system.
- Citigate Hudson: Systems Analyst for a secure system for managing sensitive data within a larger banking infrastructure (client confidential).

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Consultant (continued)

- Hudson Technology Group for DLJ Investment Banking (now part of CSFB): Designed a load-balanced server configuration solution for the DLJ Intranet. Consulted on security for retail trading application.
- Ulster County Community College: Taught MCSE, Microsoft Project, Outlook and other courses
- Collegis Inc. for Ulster County Community College: As consulting technical director, oversaw desktop and network support for the college's 900 desktops and 3500 users; reduced open-problem average by 80%; and directed Y2K remediation effort.
- Performed "white-hat" security testing for three separate firms (all clients confidential).

Network Manager, Smartmoney.com, New York, NY, 1999-2000

- Managed web hosting environment and internal IT support functions, directed eight employees, managing a \$900K+ capital budget while smoothly scaled the site as it quintupled its traffic to one million daily page-views.

Senior Systems Administrator, About.com, New York, NY, 1996-1998

Remote Site (IT) Administrator, Music Television Networks, New York, NY, 1995-1996

Technical Expertise

- Business Analysis: Contact Relationship Management (CRM), Investor Targeting & Portfolio Analysis, Business Process Analysis and Reengineering, Sales Tracking, Statutory & Regulatory Analysis, Technical Writing, Technical Specifications, Risk Management, Entity Relationships (ERD/ERM), UML Diagrams, Process-flow Diagrams, Use-case Scripting, Quality Management, ETL/Data Transformation
- Project Management: Program Management, Project Estimating, Accounting, SDLC, Vendor Management, Contracts Administration, Backup Contingency Planning & Disaster Recovery
- Data Analysis: Microsoft SQL, Access, XML, SPSS, more
- Networking & Systems Administration: Windows 2000/2003 Server, DNS, MS Sharepoint, MS Exchange, Network Design, Cisco routers and switches, Checkpoint firewall, F5 Big IP, VPNs, Packet Analysis, SNMP, Frame Relay, Leased lines, Satellite
Development: HTML, Visual Basic (VB), ASP (VB), ASP.NET (VB), SQL, Crystal Reports

Education

SUNY Rockefeller College of Public Affairs and Policy, Albany, NY, 2009

Master of Public Policy, Concentration: Information & Communication

University of Chicago, Chicago, IL, 1987

Bachelor of Arts

Accreditations and Associations

- Project Management Institute: Project Management Professional (PMP)
- Pi Alpha Alpha Honors Society
- Association for Public Policy Analysis and Management
- New York University Certificate in Networking, 1990
- Microsoft Education: MCSE
- Ulster County Youth Board: Commissioner
- Northern Ulster Dollars for Scholars: President
- New York State Democratic Committee: Committeeperson (Ulster County, 127th AD)

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